

Art Meets West End

By Lynda Allen

In a series of two exhibitions **Art West** will reveal the creative talents of art students throughout businesses in the West End.

Designed to invigorate the West End of Adelaide and promote an artistic and creative community within South Australia, **Art West** will be launched on 14 December at Phat Coffee.

Utilising shop front windows, vacant facades and traders' walls within the West End such as Worldsend Hotel, Phat Coffee and The Apothecary, **Art West** will show artwork by students from the South Australian School of Art, Adelaide Centre for the ARTS and Adelaide Central School of Art.

The two curated exhibitions will provide students with the opportunity to showcase their work in non-traditional spaces and contribute to a positive cultural experience for everyone frequenting the area. With two distinctive opening nights, each highlighting selected artists and their artwork, the work exhibited will reflect a broad range of artistic technique, style and media.

"Being selected for **Art West** is an excellent opportunity to exhibit work



Artists exhibiting in Art West L-R: Sarina De Vito, Ian McFarland, Alex Brindal, Beth Schmidt, Joanna Poulson, Rachael Polson Photograph: Toby Richardson

to a wide audience. Additionally **Art West** has been a great opportunity to meet other art students studying in South Australia," says Joanna Poulson, student at Adelaide Central School of Art. "I'm a fan of Adelaide's West End. I hope one day it becomes known as Adelaide's Arts district."

Curated by Juliet Young-Thornton and managed by SASA Photography Lecturer Toby Richardson, **Art West** is

an initiative of the Adelaide West End Association (AWEA) and the South Australian School of Art, and has been supported by the Helpmann Academy and the Adelaide City Council.

Art West incorporates two exhibitions which will be launched at 6pm at Phat Coffee 207 Hindley Steet, Adelaide: Thursday 14 December 06 (on display until 28 January 07) and Thursday 1 February 07 (on display until 18 March 07).