

West End a gallery

ALEXANDRA
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BUSINESSES in the city's West End will double as galleries in the next few months, showcasing the work of Adelaide art students.

The Art West project, run by the Adelaide West End Association and the South Australian School of Art, will be launched on December 14.

AWEA president Matt Young said Art West would help students and businesses in the area. "We value the important part that students play in our community and are delighted to assist them to show their work in the West End," he said.

Adelaide Central School of Art student Joanna Poulson, who will have some of her work displayed in Hindley St at the Rockford Hotel and later at Phat Coffee, said Adelaide was a difficult market and any opportunity for exposure was important.

"It is hard to get your work out there to an international audience, so having the work in an international hotel is great," she said.

Ms Poulson used wallpaper as a base for the three pieces which will be displayed in Rockford's restaurant.

"It was French wallpaper my mum had bought probably 20 years ago," she said.

"I go through all the family cupboards and at the moment I have collected all my nanna's old fabrics."

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EXPOSURE AT HOME: Joanna Poulson... "hard to get your work out there to an international audience". Picture: BEN MACMAHON