

Marketing gurus



Artists
Joanna
Poulson
(left) and
Maylin
Evanochko.

Sunday used to be a day of rest, particularly in the City of Churches. Now Sundays are the day of markets. There's the farmers' market at the Showgrounds for the foodies, the Rundle St markets for the urbanites and now the Adelaide Festival Centre has

the art lovers covered with its Visual Art Fair. Organiser Joanna Poulson

says it has something for everyone, from abstract works by students inspired by surf culture, to works by known artists, indigenous art and photographic works. There's something for most budgets too, with the occasional piece selling for the bargain basement price of \$5 and up. Other sales are not so cut-price: "One artist, one of his collectors came in and bought two pieces for \$1000," Poulson says.