

# Art Fair Opportunities

By Lynda Allen

**A**delaide Central School of Art student Joanna Poulson has been instrumental in developing a new opportunity for artists to sell their work at the Adelaide Festival Centre.

Since beginning her studies at Adelaide Central School of Art in 2003 prolific artist Joanna Poulson has participated in over 30 exhibitions throughout Adelaide. Through her expansive exhibition experience and background in project management she is now creating opportunities for artists to sell their work at the weekly Sunday Visual Art Fair in the foyer of the Adelaide Festival Theatre.

The Adelaide Festival Centre developed the Art Fair after identifying the need for a regular opportunity for local artists to exhibit and sell their work direct to the public. Different artists are featured each week so visitors can get to know local artists and see a variety of styles and works.

"Visitors to the Visual Art Fair will have the chance to interact with both professional, emerging and student artists - to discover where their inspiration comes from and to see the



**Joanna Poulson with her oil on canvas Accessories for the Charming**

Photograph: Lynda Allen

artists at work," says Joanna, Art Fair Coordinator.

"As an artist myself, I understand what many other artists look for in an exhibition space and I have applied this

knowledge to the Fair. For example, no commission is taken on the sale of artwork and artists can access our EFTPOS facilities. The exhibition space is also free for Helpmann Academy partner schools students to exhibit".

With the warmer weather approaching, tourist numbers to the Centre will increase, especially with the added attraction of live music, markets and kids craft workshops. During September the Art Fair will feature Adelaide Centre for the Arts student Megan Heitmann and Stu Austin from the South Australian School of Art.

Comfortable with juggling a range of roles Joanna is currently exhibiting at Artistic License Gallery, 48 Melbourne Street, North Adelaide. The exhibition *Out from the Crowd* with local talented artists Elizabeth Wojciak, Leith O'Malley, Scott Taylor, Liz McCann and Jenny Pedlar runs until 12 September.

*Artists interested in participating in the Visual Art Fair can contact Joanna Poulson for an application form or more information by phoning (08) 8216 8690 or by emailing: [joanna.poulson@adelaidefestivalcentre.com.au](mailto:joanna.poulson@adelaidefestivalcentre.com.au)*